



# Media Release

Tuesday, 22<sup>nd</sup> September, 2009

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## **NRM North Forum – ‘Why the Environment is Good for Business’**

NRM North has secured some high profile local speakers for its annual forum to be held at the Tailrace Centre at Riverside this evening.

The theme of this year’s forum is ‘Why the Environment is Good for Business.’

The keynote presentation will be made by Dr Tony McCall from the University of Tasmania. Five panellists will then give their perspectives on the topic, followed by a panel discussion.

Panelists include Louise Clark – the Launceston Chamber of Commerce, Andrew Catchpole - Hydro Tasmania, Andrew Wolfe - Westpac, John Dingemanse - CB&M and Michael Wood - Forestry Tasmania.

NRM North Chief Executive Officer, James McKee, said the evening promised to be interesting and thought provoking.

“The forum is a chance for the community to be engaged in some of the challenges and opportunities facing the region.

“With both the environment and the impact of the global financial crisis in the headlines, this is an opportunity for a range of key people to come together to discuss how these two issues interact and just why thinking about the environment can be good for your business.” Mr McKee said.

Mr McKee said in addition to the more traditional natural resource management activities, NRM North had been working with businesses to reduce their environmental and carbon footprints.

“It’s about engaging them in both corporate responsibility as well as helping businesses find value in their own management of natural resources.”

The forum begins at 6.30pm and will follow NRM North’s Annual General Meeting. The AGM starts at 5.30pm.

Ends

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For more information contact:

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