



Media Release

Tuesday, March 15th, 2011

'TIED TO THE APRON STRINGS' COMPETITION PROMOTES RECYCLING

NRM North has launched a unique competition which aims to show the community how easy it is to recycle.

The Tied to the Apron Strings Competition encourages crafty people in the community to collect men's ties and sew them together to make an apron.

NRM North's Debbie Searle came up with the idea after being inspired by an article on Marjorie Bligh, the doyenne of recycling in Tasmania.

Mrs Searle said the idea celebrated the spirit of managing the earth's resources by recycling and re-using.

"Many households will have a rack of men's ties, perhaps even dating back to the 1970s, which are no longer worn for their original purpose but can be recycled in this quirky and interesting way." Mrs Searle said.

"The aprons can be colourful or amusing and can be constructed from other material as well, but must feature men's neckties."

Entries close on April 29th.

Aprons can be dropped off at NRM North, Level 2, 63 Cameron Street, Launceston, or the Dorset Council, Ellenore Street, Scottsdale, between 9am and 5pm or posted to NRM North, PO Box 1224, Launceston, 7250.

Aprons should be clearly labelled on the back with the name and address of the contributor so they can be returned.

The winner of the best design will receive a \$100 gift voucher from Petrarch's Bookshop.

Entries will be on show at the NRM North display at Agfest in May and at the Dorset Country Quilter's Exhibition in June.

Those wanting more information on the competition should contact NRM North on 6333 7777.

Ends

For more information contact:
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