



# Media Release

Monday, November 21<sup>st</sup>, 2016

---

## **Natural Resource Management – Together We Can Make a Difference!**

Three regional strategies outlining key goals to sustainably manage Tasmania's natural resources have been officially launched today.

The strategies were developed on behalf of the north west, northern and southern Tasmanian communities by the respective NRM organisations – Cradle Coast NRM, NRM North and NRM South.

As whole-of-community strategies, they aim to balance economic, social and environmental objectives and encourage partnerships between community, industry and government for the betterment of Tasmania's natural resources.

The three strategies were launched in Devonport by Parliamentary Secretary for Small Business, Trade and Red Tape Reduction, Roger Jaensch, at a property owned by Jim Lucas which was affected by the devastating June floods.

Cradle Coast NRM Executive Officer, Richard Ingram, said working with primary producers to maintain healthy productive landscapes was a key goal in all three strategies.

"Between January 2015 and June 2016, the three NRM bodies engaged more than 432 farmers in on-ground activities to maintain and enhance natural resources and improve productivity," Mr Ingram said.

"We were also involved in flood recovery by supporting landholders like Jim in a number of ways, including offering expert advice in relation to the debris clean-up and riverbank erosion and assisting with revegetation projects."

NRM North Chief Executive Officer, Rosanna Coombes, said the NRM bodies worked together on the development of the three strategies.

"The strategies take a landscapes approach and assets approach to considering the management of Tasmania's natural resources which allow for how different people view and work within their regions," Mrs Coombes said.

"There is a focus on the benefits of cumulative responsibility and activity to maximise actions and outcomes – all individuals and organisations have a role to play and can be involved.

“We are lucky to have so many people in Tasmania dedicated to looking after our natural resources. Between January 2015 and June 2016, more than 27,000 volunteers, farmers and community members participated in projects facilitated by the three NRM bodies in Tasmania.”

NRM South Chief Executive Officer, Donald Coventry, said many individuals, organisations, industry leaders and agencies worked with the project team to guide and shape the three strategies.

“The willingness and generous engagement by the Tasmanian community in the development process has helped the three strategies to represent the views and priorities of the regions,” Mr Coventry said.

“On behalf of the three regions, I would like to thank all those who provided valuable feedback and advice.”

The strategies have been supported in their planning by the CSIRO, BoM and research institutions to set priorities based on the latest climate change projections and the considerations of climate change influences and possible futures.

The strategies can be downloaded from the NRM websites:

Cradle Coast NRM: [www.cradlecoastnrm.com](http://www.cradlecoastnrm.com)

NRM North: [www.nrmnorth.org.au](http://www.nrmnorth.org.au)

NRM South: [www.nrmsouth.org.au](http://www.nrmsouth.org.au)

Ends

---

For more information, contact:  
Melissa Lewarn, Manager –Engagement & Communications, NRM North,  
6333 7776 or 0427 354 058