



# Media Release

Thursday, January 29<sup>th</sup>, 2014

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## NATURAL RESOURCE MANAGERS TO MEET IN NORTHERN TASMANIA

More than 400 delegates from throughout the country are expected to visit northern Tasmania in March for the 5<sup>th</sup> National NRM (Natural Resource Management) Regions' Knowledge Conference.

NRM North is hosting the conference to be held in Launceston from Monday, March 17 to 19.

It brings together regional NRM organisations from around Australia, along with NRM practitioners from Australian and State/Territory agencies and non-government organisations, to share knowledge and experiences in natural resource management.

NRM North Chief Executive Officer, James McKee, said this year's theme was *Regional NRM – Communities in Action: viable communities, productive and healthy landscapes*.

"It reflects our core value of working with communities to address the NRM challenge – it's the communities that do the work whether it be changing farm practices or establishing wildlife corridors and in doing so, they are supporting the long-term sustainability of their farming and biodiversity assets," Mr McKee said.

The conference begins on Monday, March 17<sup>th</sup> with the conference tours.

"These depart from different locations around Tasmania and will allow delegates to experience our NRM efforts and great landscapes."

The tours finish in Launceston in time for the welcome reception. On Tuesday, there will be conference workshops at different locations in and around Launceston.

"The conference dinner will also follow this pattern of giving delegates a range of different experiences. We have booked several of Launceston's leading restaurants and each will cater for a group of conference delegates," Mr McKee said.

The conference concludes with the plenary session on Wednesday, March 19<sup>th</sup> at the Tailrace Centre in Riverside. It will include keynote speakers Daniel Gregory and Mark Olsen and a formal "debate" that reflects the challenges facing regional NRM businesses.

Daniel Gregory is the founder and Chief Executive Officer of The Impossible Institute™, an innovation and engagement organisation that advises management and sales departments on what truly drives their customers and employees.

Mark Olsen is General Manager Consulting with EC3 Global, an international tourism and environmental management and advisory group providing leading edge, evidence based, sustainability solutions.

“Whether you are a board member or staff from regional NRM organisations or you work in NRM with one of our many partner agencies, or you are a community member who wants to learn about the work of regional NRM organisations across Australia, the program offers something for you.

“We would like to encourage delegates to come early or stay longer and book early as Launceston in March is a popular destination,” Mr McKee said.

For more information, please visit the website:  
[www.conference.nrmregionsaustralia.com.au](http://www.conference.nrmregionsaustralia.com.au)

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**Australian Government**

